CONTENTS

THEORY AND METHODOLOGY

I.B. Bovina
5 Specific of approaches to social representations analysis

SURVEYS, EXPERIMENTS, CASE STUDIES

R.K. Tangalycheva
24 Foreign sojourners’ acculturation in a large Russian city: cultural differences in non-verbal communication

Yu.G. Biurayeva
40 Social mobility of modern managers in the generational aspect

SOCIOLOGY OF MASS MEDIA

E.V. Bataeva
50 Social actions and interactions in virtual communities

A.A. Miroshnichenko
71 Adaptation of media. Explosive emancipation of authorship, the viral editor of the internet and the death of newspapers

ECONOMIC SOCIOLOGY

O.E. Kuzina
88 The barriers to public-private partnership in Russia: The results of sociological research

ESSEY

D.L. Konstantinovskiy
117 From “hunger instinct” to “cognition instinct”. young worker: Portrait against a background
V.G. Vinogradskiy

137  The end of “the live disorder”

REVIEWS, SUMMARIES

O.B. Bozkov

154  The language of sociology for… uninitiated.

A. Vanke

164  How body could be thought? To the practice of bodiness research in German language space.
    [A review on the books:
     Feeling, body, movement / Ed. by K. Wolf, V. Savchuk. M.

173  NEW RELEASES

184  SUMMARIES